

Plastics Business Buyers Resource Guide

Strategies for Today's Plastics Processors

The 2023 fourth-quarter issue of *Plastics Business* will include the only Buyers Resource Guide of its kind for products and services offered to those companies involved with plastics technologies. This guide will reach more than 10,500 readers through its print and digital distribution and will be available online for a full year.

Company Name: _____

Contact Name: _____ **Phone/email:** _____

OPTION 1

Basic Listing – includes company name, address, phone and website in the Manufacturers Directory section, as well as company name under all appropriate categories in the Product/Service Offered section.

☐ Free for MAPP members and fourth-quarter print advertisers \$ _____

☐ \$100 for nonmembers \$ _____

Total (Option 1) \$ _____

OPTION 2

Enhanced Listing – includes all basic listing information available in Option 1, plus a color logo and bold-face company name in the Manufacturers Directory section, as well as a bold-face company name under all appropriate categories in the Product/Service Offered section. This includes the print and online versions.

☐ Free for full-page print advertisers \$ _____

☐ \$50 for half-page advertisers \$ _____

☐ \$100 for quarter-page advertisers \$ _____

☐ \$200 for non-print advertisers (includes basic listing) \$ _____

Total (Option 2 – 20% discount for MAPP members) \$ _____

OPTION 3

Boxed Advertising – includes all basic listing information and enhancements available in Option 1 and Option 2. Includes a 1 3/4" wide x 2" tall ad under the designated category in the Product/Service Offered section. Also included in the designated category section of the online version of the Buyers Guide.

☐ Reserve _____ boxed advertisements at \$350 each. \$ _____

Please indicate the specific category(s) for the box advertisement placement (one category per boxed ad):

1. _____ 2. _____ 3. _____

Total (Option 3 – 20% discount for MAPP members) \$ _____

☐ Yes, I have reserved my print advertising space for the fourth-quarter issue. Please add \$ _____ to my bill.

☐ I have enclosed a check for \$ _____, payable to Peterson Media Group, for my Buyers Guide Listing(s), as well as my completed Buyers Guide and Product/Service Category forms.

☐ Please charge \$ _____ to my: _____ Visa _____ Mastercard _____ Discover _____ American Express

Card Holder's Name _____ Exp. Date _____ CVV _____

Card Number _____ Signature _____

Billing Address _____

Authorized Signature to validate your listing(s) request:

Name _____ Title _____

Company Name _____ Telephone _____

Signature _____ Date _____

Email (for CC receipt only) _____



Submit Your Listing Request by October 17, 2023

Email: brenda@petersonmg.com • Fax: 785-271-6404

Plastics Business • www.plasticsbusinessmag.com

Contact Blake Peterson at blake@petersonmg.com for additional advertising opportunities.



Plastics Business Buyers Guide Product/Service Category Form

Please read the following categories carefully and check the specific box(es) that best describe the products and/or services you offer.

- | | | |
|---|--|--|
| <input type="checkbox"/> Additive Manufacturing Equipment <ul style="list-style-type: none"><input type="checkbox"/> CDLP<input type="checkbox"/> CLIP<input type="checkbox"/> DLP<input type="checkbox"/> DLS<input type="checkbox"/> FDM<input type="checkbox"/> SLA<input type="checkbox"/> SLS<input type="checkbox"/> Other _____ | <input type="checkbox"/> Heating & Cooling Equipment | <input type="checkbox"/> Process Monitoring <ul style="list-style-type: none"><input type="checkbox"/> In-Mold Sensors<input type="checkbox"/> Production Analytics<input type="checkbox"/> Warehouse Management |
| <input type="checkbox"/> Automation Equipment <ul style="list-style-type: none"><input type="checkbox"/> Cobots<input type="checkbox"/> End-of-Arm Tooling<input type="checkbox"/> Feed Systems<input type="checkbox"/> Integrator Services<input type="checkbox"/> Industrial Robots<input type="checkbox"/> Vision Inspection<input type="checkbox"/> Other _____ | <input type="checkbox"/> Hot Runner Systems | <input type="checkbox"/> Prototyping Services |
| <input type="checkbox"/> Blending Equipment <ul style="list-style-type: none"><input type="checkbox"/> Gravimetric<input type="checkbox"/> Volumetric | <input type="checkbox"/> Injection Molding Equipment <ul style="list-style-type: none"><input type="checkbox"/> Electric<input type="checkbox"/> Hybrid<input type="checkbox"/> Hydraulic | <input type="checkbox"/> Purging Compounds |
| <input type="checkbox"/> Blow Molding Equipment <ul style="list-style-type: none"><input type="checkbox"/> Extrusion<input type="checkbox"/> Injection<input type="checkbox"/> Stretch | <input type="checkbox"/> Insurance | <input type="checkbox"/> Repair Services <ul style="list-style-type: none"><input type="checkbox"/> Hydraulics<input type="checkbox"/> Molds/Tooling |
| <input type="checkbox"/> Building Maintenance | <input type="checkbox"/> Inventory Management <ul style="list-style-type: none"><input type="checkbox"/> Hardware<input type="checkbox"/> Software | <input type="checkbox"/> Resins <ul style="list-style-type: none"><input type="checkbox"/> ABS<input type="checkbox"/> Acetal<input type="checkbox"/> Acrylic<input type="checkbox"/> ASA<input type="checkbox"/> Bioresin<input type="checkbox"/> Custom Compounds<input type="checkbox"/> EVA<input type="checkbox"/> HDPE<input type="checkbox"/> LDPE<input type="checkbox"/> Nylon<input type="checkbox"/> PBT<input type="checkbox"/> PE (Polyethylene)<input type="checkbox"/> PET<input type="checkbox"/> Polycarbonate<input type="checkbox"/> Polypropylene<input type="checkbox"/> Polystyrene<input type="checkbox"/> PVC<input type="checkbox"/> TPE/SEBS<input type="checkbox"/> TPU |
| <input type="checkbox"/> Business & Market Intelligence | <input type="checkbox"/> IT Managed Services | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> Data Monitoring/Control <ul style="list-style-type: none"><input type="checkbox"/> ERP<input type="checkbox"/> MES | <input type="checkbox"/> Legal Counsel | <input type="checkbox"/> Shipping Services |
| <input type="checkbox"/> Design Services | <input type="checkbox"/> M&A Activity | <input type="checkbox"/> Simulation Services |
| <input type="checkbox"/> Drying Equipment <ul style="list-style-type: none"><input type="checkbox"/> Compressed Air<input type="checkbox"/> Hot Air<input type="checkbox"/> Vacuum | <input type="checkbox"/> Marketing Services | <input type="checkbox"/> Specialty Coatings |
| <input type="checkbox"/> Employment Services | <input type="checkbox"/> Material Additives <ul style="list-style-type: none"><input type="checkbox"/> Colorants<input type="checkbox"/> Foaming Agents<input type="checkbox"/> Lubricants<input type="checkbox"/> Stabilizers | <input type="checkbox"/> Surface Treatment |
| <input type="checkbox"/> Energy Strategy | <input type="checkbox"/> Material Handling <ul style="list-style-type: none"><input type="checkbox"/> Conveying<input type="checkbox"/> Feed Systems<input type="checkbox"/> Level Control & Systems<input type="checkbox"/> Storage | <input type="checkbox"/> Tax & Advisory |
| <input type="checkbox"/> Extrusion Equipment <ul style="list-style-type: none"><input type="checkbox"/> Blown Film<input type="checkbox"/> Sheet<input type="checkbox"/> Tubing | <input type="checkbox"/> Metal Stamping | <input type="checkbox"/> Temperature Control |
| <input type="checkbox"/> Foaming Agents | <input type="checkbox"/> Metrology Equipment/Services | <input type="checkbox"/> Testing Services |
| <input type="checkbox"/> Granulators | <input type="checkbox"/> Mold Cleaning <ul style="list-style-type: none"><input type="checkbox"/> Bead Blasting<input type="checkbox"/> Dry Ice Blasting<input type="checkbox"/> Solvent Wipes<input type="checkbox"/> Ultrasonic Tank<input type="checkbox"/> Other Cleaning Agents | <input type="checkbox"/> Thermoforming Equipment |
| | <input type="checkbox"/> Mold Release Agents | <input type="checkbox"/> Training Services |
| | <input type="checkbox"/> Molds/Tooling <ul style="list-style-type: none"><input type="checkbox"/> Blow Molds<input type="checkbox"/> Injection Molds<input type="checkbox"/> Jigs/Fixtures<input type="checkbox"/> Micro Molds | |
| | <input type="checkbox"/> MRO Supplies | |
| | <input type="checkbox"/> Operations Assessment Consulting | |

BUYERS GUIDE LISTING INFORMATION

Please fill out the following information as you would like it to appear in your Buyers Guide listing:

Company Name: _____

Address: _____ City/State/ZIP: _____

Telephone: _____ Website: _____

Email: _____



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