



ISSUE 1

- Plastics Industry Outlook for 2021
- Tariff Issues and Supply Agreements
- Responding to Environmental Concerns in Plastics
- Team Building in a Distracted World
- NPE Event Preview

Bonus Distribution: NPE 2021, ANTEC 2021, WCX 2021

Ad Closing **Jan. 15, 2021**
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 Publication Date **Feb. 8, 2021**
 Online Launch **Feb. 26, 2021**



ISSUE 2

- Technology Moves: Innovations from NPE
- Practical Application of Lean Manufacturing
- Employment Policy Updates: Hiring and Firing in 2021
- Achieving Excellence in Molding

Bonus Distribution: PLASTECH East, SPE Decorating & Assembly TopCon, PLASTECH West

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 Online Launch **May 28, 2021**



ISSUE 3

- Automation Throughout the Organization
- Reteaching the Basics of Safety
- Leading by Reading the Financials
- Plastics Decorating Trends for Bottles and Containers
- MAPP Benchmarking & Best Practices Conference Preview

Bonus Distribution: MAPP Benchmarking Conference, PRINTING United

Ad Closing **July 16, 2021**
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 Online Launch **Aug. 27, 2021**



ISSUE 4

- **Annual Buyers Guide Edition**
- Sales Strategies to Attract New Business
- Employee Retention: Where Culture & Opportunity Collide
- Strategic Planning for the New Year

Bonus Distribution: PLASTECH West 2022

Ad Closing **Oct. 15, 2021**
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The *Plastics Business* ENews is distributed to 4,625 plastics processing professionals throughout the US and internationally each month, providing

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- Product launches and technology trends
- MAPP news and events

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