



# IT'S NOT TOO EARLY...

Achieve maximum marketing **IMPACT** before NPE2024 with affordable print and online advertising opportunities from *Plastics Business*.

## NPE2024 SPOTLIGHT PACKAGE PRINT

A full company listing with your booth number and a two-to three-sentence write-up that will be included in a special NPE2024 Show Preview section in the 2024 Issue 1 edition of *Plastics Business*.

## ONLINE

A feature page on the *Plastics Business* website will include:

- **Listing:** Your company logo and booth number (linked to your website and the NPE exhibitor directory page)
- **Video Highlight:** Special section highlighting and linking to your specific equipment/product video.

## PACKAGE PRICING

- FREE for 2023 Issue 4 and/or 2024 Issue 1 print advertisers
- \$750 for non-advertisers

## EMAIL

- **Email Blast:** An email blast featuring exhibitors to see at NPE2024 will be sent to subscribers containing your company logo, NPE booth number and description.

**Plastics Business**  
Strategies for Today's Plastics Processors

[www.plasticsbusinessmag.com](http://www.plasticsbusinessmag.com)

**NPE2024**  
The Plastics Show

May 6-10, 2024  
Orange County  
Convention Center  
Orlando, Florida

# PLASTICS BUSINESS NPE2024 PACKAGE

## YES, SIGN ME UP!

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I am a current *Plastics Business* advertiser (no charge)

I am **not** a *Plastics Business* advertiser (\$750)

Contact Blake (blake@petersonmg.com)  
to learn about advertising opportunities.

Payment must accompany your NPE2024 PACKAGE form.

Check enclosed and made payable to Peterson Media Group

Please charge my

Mastercard  VISA  American Express  Discover

Card # \_\_\_\_\_ CVV Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

**Email**

**Print**

Note: If your email program does not automatically open up to a blank email (with this PDF as an attachment) after clicking the "Email" button, please print this PDF and email it to blake@petersonmg.com.

## Listing Details

Booth # \_\_\_\_\_

Company website  
\_\_\_\_\_  
\_\_\_\_\_

Your listing will link to your exhibitor directory listing on the NPE website.

For the video, please send the YouTube link to your video to blake@petersonmg.com.

*Plastics Business* is published by Peterson Media Group, Inc.  
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For additional website/enews banner ad opportunities,  
contact blake@petersonmg.com.